



SPONSORSHIP PROPOSAL

Dubbo Cycle Club



Our History

Dubbo Cycling Club has a very proud history of producing exciting talented riders including a Commonwealth Games Gold Medallist in Megan Dunn, we also have a long list of Australian title holders including an Australian record in the sprint, we have 5 members currently in the NSW institute of sport and also a number of junior riders achieving State Team selection each year to compete at National events for their State. We have also had numerous members representing Australia at Oceania and World Cup & World Championships events. In 2018 Dubbo received NSW Club Premiers and very recently won the prestigious 2019 Australian Club of the year, which was a remarkable achievement considering the competition from other larger clubs across the country.

We currently have 180 members ranging from social riders to our elite riders.

We have been hosting the Junior State Titles in Dubbo for 21 years, the event coincides with our annual track carnival which is a major event on the Cycling NSW calendar and attracts the State's top riders. These events will be held on **Saturday the 27th March 2021**. The Junior State Championships showcases the States up and coming and established Track stars. The Dubbo cycling track carnival is considered the pinnacle of all track events held outside the Sydney metropolitan area. Being affiliated with Aus Cycling & NSW Cycling, these events draw riders from all regions as well as tapping into over 100 registered Dubbo Cycle Club riders, therefore giving you not only local consumer exposure but consumer exposure NSW wide.

Dubbo Cycle Club would not be as successful as it is today without the support of local business sponsorship. The Club encourages our members to support the businesses that extend their generosity in support of our club.

We are pleased to invite you to be a sponsor for 2021 and provide a number of sponsorship packages designed to suit all levels of support and of course we also welcome any other offers made. Details of the sponsorship packages are attached for your information.

We thank you for your consideration of this sponsorship opportunity and ask that if you have any questions please do not hesitate to reach out.



2020/21 State Medal Tally



5 Riders in NSWIS

U19 W + U19 M + Elite M Cyclist of the Year 2020



2020/21 Australian Medal Tally



2 Australian Records

Congratulations Everyone!





Bronze Package: \$250

- ✓ Business logo on our website www.dubbocycleclub.com.au with hyperlink to your website
 - ✓ Framed certificate of appreciation
 - ✓ Signage opportunities around track – carnival event
 - ✓ Free entry the carnival (for 2 people)
 - ✓ Business announced during carnival race event
- ✓ Naming rights to a certain number of races at the carnival



Silver Package: \$500

- ✓ Business logo on our website www.dubbocycleclub.com.au with hyperlink to your website
 - ✓ Framed certificate of appreciation
 - ✓ Signage opportunities around track – carnival event
 - ✓ Free entry to the carnival (for 2 people)
 - ✓ Business announced during carnival race events
- ✓ Business advertised in social media/local paper/radio as a Silver sponsor for Dubbo Cycle Club upcoming carnival
 - ✓ Naming rights to a certain number of races at the carnival
 - ✓ Present A Grade and Opens - Race winners with winnings



Gold Package: \$1000

- ✓ Business logo on our website www.dubbocycleclub.com.au with hyperlink to your website
 - ✓ Framed certificate of appreciation
 - ✓ Signage opportunities around track – carnival event
 - ✓ Free entry to the carnival (for 2 people)
 - ✓ Business announced during carnival race events
- ✓ Business advertised in social media/ local paper/radio as a Gold sponsor for the Dubbo Cycle Club upcoming carnival
 - ✓ Reshare on Instagram and Facebook
- ✓ Naming rights to a certain number of races at the carnival
 - ✓ Major Sponsor of an adult Wheelrace
 - ✓ Present a Wheelrace winner with winnings
 - ✓ Promotional material placed at carnival



Platinum Sponsor Package: \$2000

- ✓ Business logo on our website www.dubbocycleclub.com.au with hyperlink to your website
 - ✓ Signage opportunities around track – carnival and fixed at pursuit and finish zones
 - ✓ Free entry to the carnival (for 2 people)
 - ✓ Business announced during carnival race events club nights
- ✓ Advertising in social media/local paper/radio as a major sponsor for the Dubbo Cycle Club Junior State carnival
 - ✓ Naming rights to a 2 races at the Junior States carnival
 - ✓ Major Sponsor of an adult Wheelrace
 - ✓ Presentation of Wheelrace winner with winnings
 - ✓ Your business Logo on our Club T-shirts (a free Club T Shirt will also be provided)
 - ✓ Suggested product appearance at three events
 - ✓ Reshare on Instagram and Facebook minimum once per month
 - ✓ Promotional material placed at carnival
 - ✓ Ongoing promotional items at selected winning presentations



I _____ of _____ hereby accept the following package. Please circle the appropriate package option

• The Gold Package

• The Bronze Package

• The Platinum Package

• The Silver Package

Signature:

Date:

On behalf of Dubbo Cycle Club, I would like to thank you for the opportunity to present this proposal.

Please return to secretary@dubbocycleclub.com.au to confirm your sponsorship and we will arrange an invoice to be forwarded to you.